

# IntelliDealer DMS

Powering the Future of Dealership Management

## Overview

IntelliDealer is a powerful, dealer-trusted Dealer Management System (DMS) purpose-built exclusively for equipment dealers. Designed to support growing, multi-location dealerships, IntelliDealer connects your entire operations from the office to the field, empowering teams and enabling smarter, data-driven decisions increasing operational efficiency. Backed by innovation and 45+ years of industry expertise, IntelliDealer is a complete dealership modernization solution.



*Below is a list of the essential tools that come standard with IntelliDealer—engineered to streamline operations, enhance productivity, and drive growth.*

### **IntelliDealer Application Service Provider (ASP)**

This is the IntelliDealer DMS product platform hosted on shared cloud servers (hence the ASP reference) for dealers.

→ *Value Prop: Fully hosted cloud-based DMS delivers seamless accessibility anytime, anywhere, maximizing efficiency, reducing costs, and driving business growth.*

### **Mobile Access**

With the IntelliDealer Mobile App (IDMA), technicians manage work orders and updates in real time from the field.

→ *Value Prop: ID MobileAccess empowers dealership teams with real-time access anytime, anywhere, boosting efficiency.*

### **Alert Management**

The Alert Management system allows you to configure up to 47 different alert messages that are automatically sent to customers, technicians, or dealership staff under various circumstances.

→ *Value Prop: Enhanced efficiency and customer satisfaction. Smart automation.*

### **Margin Worksheet**

The Margin Worksheet is a workflow application integrated into IntelliDealer's equipment quoting system that can be used to approve or deny an equipment quote based on the margin of the quote.

→ *Value Prop: Optimize profitability with smart quote approval. Close deals faster.*

### **A/P Data Upload**

The Accounts Payable Upload screen allows you to upload voucher information using a .CSV file that has been formatted specifically for IntelliDealer.

→ *Value Prop: Reduce manual data entry, minimize errors, and improve efficiency in your AP workflow.*

### **Work Order Audit Report**

A work order audit is a report for service on a specific work order. IntelliDealer generates it only for open work orders or those stored in system log.

→ *Value Prop: Ensure accuracy with clear insights for better decision-making and operational accountability.*

### **Parts Price Update Extract**

The Parts Price Update Extract will create a SFTP selected Parts Profile fields to the server of your choice.

→ *Value Prop: Streamlines pricing management, ensuring accurate and efficient data updates..*

## Electronic Receivables Manager

The Bank Electronic Cash Receipts area in IntelliDealer lets dealers apply external payments to customer A/R accounts, supporting both automated integrations and CSV uploads.

→ *Value Prop: Streamlines pricing management for accurate, efficient data updates.*

## BSI – Basic

Business System Interface (BSI) lets third-party apps use IntelliDealer APIs to add or modify data using a defined schema.

→ *Value Prop: Empower Seamless Integration and Real-time Data Management with IntelliDealer's BSI.*

## Special A/R Credit Check

The internal A/R Credit Check reviews customer credit across branches and blocks sales if limits are exceeded.

→ *Value Prop: Enhances credit control by automatically blocking sales across branches when customer limits are exceeded, reducing financial risk.*

## Consolidated Parts Order

Consolidated Parts Ordering lets dealers combine multiple branch POs from the same vendor into one, with parts sorted by branch.

→ *Value Prop: Streamlines Procurement & Optimizes Inventory.*

## Product Support - Traffic

Provides for management and coordination of logistics and shipping within the product support function.

→ *Value Prop: Maintain service levels, minimize delays and ensure smooth operations.*

## Fixed Assets

Use this component to manage fixed assets, run reports, and process depreciation finals.

→ *Value Prop: Streamline asset tracking and financials with greater precision and control.*

## Bank Reconciliation Download

Use the bank reconciliation tool to match general ledger accounts with bank statements.

→ *Value Prop: Simplify account balancing, minimize errors, and maintain financial accuracy.*

## Customer Pricing

This feature simplifies viewing, managing, and updating pricing records and lets you import CSV files.

→ *Value Prop: Empowers dealers with efficient and accurate pricing control.*

## Parts Dispersal

A segment of this feature is Parts Availability, allowing the customer to check the availability of specific parts including substitute parts. Ordering lead time can also be automatically calculated.

→ *Value Prop: Optimize inventory management increasing efficiency, visibility and data-driven decisions.*

## Key Performance Indicator (KPI)

KPI is a measurable value that tracks and monitors performance and progress towards goals.

→ *Value Prop: By defining and monitoring the right KPIs, you can drive informed decision-making, optimizing efficiency.*

# Why IntelliDealer by VitalEdge?

Choosing IntelliDealer means investing in a dealership management solution that's built to grow with your business. Designed specifically for the construction and agriculture industries, IntelliDealer's core features ensure that your operations are efficient, connected, and future-ready. With IntelliDealer, you're not just buying software—you're gaining a competitive edge backed by proven industry expertise and trusted by over 2,000 dealerships.