

IntelliDealer DMS

Powering the Future of Dealership Management

Overview

IntelliDealer is a powerful, dealer-trusted Dealer Management System (DMS) purpose-built exclusively for equipment dealers. Designed to support growing, multi-location dealerships, IntelliDealer connects your entire operations from the office to the field, empowering teams and enabling smarter, data-driven decisions increasing operational efficiency. Backed by innovation and 45+ years of industry expertise, IntelliDealer is a complete dealership modernization solution.



Below is a list of the essential tools that come standard with IntelliDealer—engineered to streamline operations, enhance productivity, and drive growth.

IntelliDealer Application Service Provider (ASP)

This is the IntelliDealer DMS product platform hosted on shared cloud servers (hence the ASP reference) for dealers.

→ *Value Prop: Fully hosted cloud-based DMS delivers seamless accessibility anytime, anywhere, maximizing efficiency, reducing costs, and driving business growth.*

Mobile Access

With the IntelliDealer Mobile App (IDMA), technicians manage work orders and updates in real time from the field.

→ *Value Prop: ID MobileAccess empowers dealership teams with real-time access anytime, anywhere, boosting efficiency.*

Alert Management

The Alert Management system allows you to configure up to 47 different alert messages that are automatically sent to customers, technicians, or dealership staff under various circumstances.

→ *Value Prop: Enhanced efficiency and customer satisfaction. Smart automation.*

Margin Worksheet

The Margin Worksheet is a workflow application integrated into IntelliDealer's equipment quoting system that can be used to approve or deny an equipment quote based on the margin of the quote.

→ *Value Prop: Optimize profitability with smart quote approval. Close deals faster.*

A/P Data Upload

The Accounts Payable Upload screen allows you to upload voucher information using a .CSV file that has been formatted specifically for IntelliDealer.

→ *Value Prop: Reduce manual data entry, minimize errors, and improve efficiency in your AP workflow.*

Work Order Audit Report

A work order audit is a report for service on a specific work order. IntelliDealer generates it only for open work orders or those stored in system log.

→ *Ensure accuracy with clear insights for better decision-making and operational accountability.*

Parts Price Update Extract

The Parts Price Update Extract will create a SFTP selected Parts Profile fields to the server of your choice.

→ *Value Prop: AStreamlines pricing management, ensuring accurate and efficient data updates..*

Electronic Receivables Manager

The Bank Electronic Cash Receipts area in IntelliDealer lets dealers apply external payments to customer A/R accounts, supporting both automated integrations and CSV uploads.

→ *Value Prop: Streamlines pricing management for accurate, efficient data updates.*

BSI – Basic

Business System Interface (BSI) lets third-party apps use IntelliDealer APIs to add or modify data using a defined schema.

→ *Value Prop: Empower Seamless Integration and Real-time Data Management with IntelliDealer's BSI.*

Special A/R Credit Check

The internal A/R Credit Check reviews customer credit across branches and blocks sales if limits are exceeded.

→ *Value Prop: Enhances credit control by automatically blocking sales across branches when customer limits are exceeded, reducing financial risk.*

Consolidated Parts Order

Consolidated Parts Ordering lets dealers combine multiple branch POs from the same vendor into one, with parts sorted by branch.

→ *Value Prop: Streamlines Procurement & Optimizes Inventory.*

Product Support – Traffic

Provides for management and coordination of logistics and shipping within the product support function.

→ *Value Prop: Maintain service levels, minimize delays and ensure smooth operations.*

Fixed Assets

Use this component to manage fixed assets, run reports, and process depreciation finals.

→ *Value Prop: Streamline asset tracking and financials with greater precision and control.*

Bank Reconciliation Download

Use the bank reconciliation tool to match general ledger accounts with bank statements.

→ *Value Prop: Simplify account balancing, minimize errors, and maintain financial accuracy.*

Customer Pricing

This feature simplifies viewing, managing, and updating pricing records and lets you import CSV files.

→ *Value Prop: Empowers dealers with efficient and accurate pricing control.*

Parts Dispersal

A segment of this feature is Parts Availability, allowing the customer to check the availability of specific parts including substitute parts. Ordering lead time can also be automatically calculated.

→ *Value Prop: Optimize inventory management increasing efficiency, visibility and data-driven decisions.*

Key Performance Indicator (KPI)

KPI is a measurable value that tracks and monitors performance and progress towards goals.

→ *Value Prop: By defining and monitoring the right KPIs, you can drive informed decision-making, optimizing efficiency.*

Why IntelliDealer by VitalEdge?

Choosing IntelliDealer means investing in a dealership management solution that's built to grow with your business. Designed specifically for the construction and agriculture industries, IntelliDealer's core features ensure that your operations are efficient, connected, and future-ready. With IntelliDealer, you're not just buying software—you're gaining a competitive edge backed by proven industry expertise and trusted by over 2,000 dealerships.