

IntelliDealer DMS

Modern Dealer Management for Smarter, Faster Operations

Overview

IntelliDealer is a purpose-built Dealer Management System (DMS) built exclusively for equipment dealers.

With 45+ years of industry expertise and trusted by over 2,000 dealerships across North America, IntelliDealer connects your entire operation—finance, parts, service, rental, and sales—into a single, cloud-based platform.

The result: streamlined workflows, faster decisions, and measurable profit growth.



Key capabilities that drive results

Finance & AP Automation

Improve cash flow and reduce admin labor. IntelliDealer integrates with FileBound 2.0 and WorldPay to automate payables, invoice processing, and billing workflows.

→ *Dealers report 40–60% faster invoice processing and fewer errors.*

Parts & Inventory Management

Maintain optimal stock levels and avoid missed sales. IntelliDealer automates reordering, integrates OEM catalogs, and tracks parts in real-time.

→ *Some dealers have increased parts revenue by 10% while reducing inventory carrying costs.*

Service & Field Operations

Maximize technician utilization and boost first-time fix rates. From dispatch to mobile inspections, everything is connected.

→ *Dealers using IntelliDealer have improved shop efficiency by 25% and cut repair turnaround time.*

Sales & CRM

Convert faster with integrated quoting and a 360° customer view. Easily track leads, quotes, and sales performance across locations.

→ *Customers using IntelliDealer report 20–30% improvement in close rates.*

Rental & Fleet Management

Streamline rental contracts, utilization, and fleet tracking with tools like IntelliDealer InspectionsPlus.

→ *Clients have reduced rental equipment downtime by 15–20%.*

Business Intelligence

Built-in dashboards deliver real-time insights across departments.

→ *Dealers save 50+ hours/month on reporting and make faster, data-driven decisions.*

The Business Impact

Eliminate Silos and Reduce Manual Work

One system for all departments saves time, lowers training costs, and improves accuracy.

Boost Visibility and Agility

Make confident decisions with real-time financials, KPIs, and inventory metrics.

Drive Customer Satisfaction

Speed up service, personalize sales, and offer seamless parts/rental transactions.

See ROI Faster

From faster billing to reduced downtime and streamlined workflows, IntelliDealer pays for itself in months—not years.

Who Benefits from IntelliDealer?

Owners & Executives

Get a real-time, enterprise-wide view of your dealership's performance with built-in reporting and mobile accessibility.

Finance Leaders

Automate core processes like AP and improve cash flow visibility across locations—without spreadsheets.

Operations & Branch Managers

Standardize best practices across all locations and ensure every team is working efficiently with live KPIs.

Parts & Service Managers

Respond faster with connected parts, scheduling, and service history at your fingertips.

Why IntelliDealer by VitalEdge?

IntelliDealer is not a generic ERP—it's designed from the ground up for the equipment dealer business model. With decades of domain experience and ongoing investment, it evolves with your dealership's needs.

IntelliDealer delivers real ROI fast—while helping you future-proof your operations.