

RENTAL SOLUTIONS THAT DRIVE PROFIT

IntelliDealer™ Heavy Equipment and Integrated Rental Tailor Technology to Your Dealership

Diversification is critical for dealers in today's economy. You have to stay on top of multiple revenue streams: Rent-to-Rent, Rent-to-Sell, Power Systems, Agriculture and other dealer-specific markets.

Your rental operations need focus, well-organized management and standardized systems in place to fuel growth. Integrated Rental (IR), tightly integrated with IntelliDealer™, is a game-changing multiplier, maximizing growth with limited labor demands.

\$53.2B

North American rental market size in 2020*

Source: statista, Apr 20, 2022

Modern, Rental-Focused Technologies Tailored to You

- 1 Streamlined Rental Fleet and Transaction management
- 2 Automated yard flow and dispatch for better information on vehicle status and location
- 3 Advanced analytics and contract controls to drive higher value conversion for rental purchase options
- 4 Manage all inventory from a centralized, single view
- 5 Provide superb customer service with centralized tracking of customer activity
- 6 Streamline communication across Service, Rental and Sales with real-time data flows