

TARGET is Proud to Partner with IntelliDealer

The most essential metrics for managing your dealership – at your fingertips on any device.

"After researching several options, TARGET gave us the most flexibility and best end-user viewing experience."

Bryce Puckett, General Manager of Rentals
at Kirby-Smith



TARGET's Business Intelligence Accelerator for IntelliDealer is built with the customer in mind for 100% customizable reporting of key metrics

Easy Integration

TARGET offers pre-built integration into IntelliDealer DMS that provides fast deployment of BI and analytics with an InMemory database for lightning fast ETL and data queries, out-of-the-box reports, analyses, and dashboards across each department. TARGET is available in the cloud or on-premise.

Real-time KPI Insight

Maintaining machinery and parts in stock and in good condition is the key to satisfied customers. With TARGET Decision Suite for heavy equipment dealers, you get real-time access to KPIs such as utilization time, rental days left, and maintenance-to-income ratios.

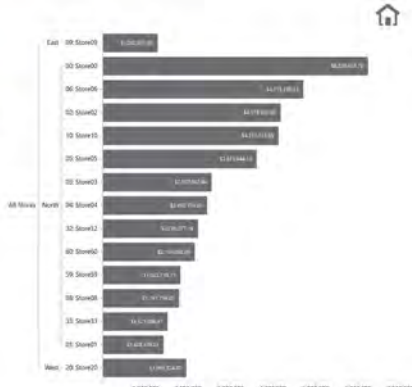
Advanced Sales & Finance Analytics

Instant insight into data reveals what to do across all locations to improve performance. Drill down to see sales performance, inventory turn rate, and other key metrics across locations, divisions, and customers.

One integrated view to manage critical areas of your business:

- Sales
- Services
- Rentals
- Parts
- Inventory
- Warranties
- Financial
- Ratios and Performance

Department Gross Profit Analysis



Let us do the **heavy lifting**.

CONTACT US

+1-813-933-4600
✉ @targetit.com
www.targetit.com

DELIVERING INSIGHT TO SOME OF THE MOST RESPECTED NAMES IN THE INDUSTRY



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