

# DMS

## Modern Dealer Management for Smarter, Faster Operations



### Overview

IntelliDealer™ is a powerful, dealer-trusted Dealer Management System (DMS), purpose-built exclusively for equipment dealers.

Backed by innovation and 45+ years of industry expertise, IntelliDealer is a complete dealership modernization solution, trusted by over 2,000 dealerships across North America.

Designed to support growing, multi-location dealerships, IntelliDealer connects your entire operations – finance, parts, service, rental and sales – into a single, cloud-based platform.

The result: streamlined workflows, faster decisions, and measurable profit growth.

### Key Capabilities that Drive Results

#### Finance & AP Automation

Improve cash flow and reduce admin labor. IntelliDealer integrates with Filebound 2.0 and Worldpay to automate payables, invoice processing, and billing workflows.

➔ Dealers report **40% - 60% faster invoice processing and fewer errors.**

#### Parts & Inventory Management

Maintain optimal stock levels and avoid missed sales. IntelliDealer automates re-ordering, integrates OEM catalogs, and tracks parts in real-time.

➔ Some dealers have **increased parts revenue by 10% while reducing inventory carrying costs.**

#### Service & Field Operations

Maximize technical utilization and boost first-time fix rates. From dispatch to mobile inspections, everything is connected.

➔ Dealers using IntelliDealer have **improved shop efficiency by 25% and cut repair turnaround time.**

#### Sales & CRM

Convert faster with integrated quoting and a 360° customer view. Easily track leads, quotes, and sales performance across locations.

➔ Customers using IntelliDealer report **20% - 30% improvement in close rates.**

#### Rental & Fleet Management

Streamline rental contracts, utilization, and fleet tracking with tools like IntelliDealer InspectionPlus.

➔ Clients have **reduced rental equipment downtime by 15% - 20%.**

#### Business Intelligence

Built-in dashboards deliver real-time insights across departments.

➔ Dealers **save 50+ hours/month on reporting, and make faster, data-driven decisions.**

## The Business Impact

### Eliminate Silos and Reduce Manual Work

One system for all departments saves time, lower training costs, and improves accuracy.

### Boost Visibility and Agility

Make confident decisions with real-time financials, KPIs, and inventory metrics.

### Drive Customer Satisfaction

Speed-up service, personalize sales, and offer seamless parts/rental transactions.

### See ROI Faster

From faster billing to reduced downtime and streamlined workflows, IntelliDealer pays for itself in months – not years.

## Who Benefits from Intellidealer™?

### Owners & Executives

Get a real-time, enterprise-wide view of your dealership's performance with built-in reporting and mobile accessibility.

### Finance Leaders

Automate core processes like AP and improve cash flow visibility across locations – without spreadsheets.

### Operations & Branch Managers

Standardize best practices across all locations and ensure every team is working efficiently with live KPIs.

### Parts & Service Managers

Respond faster with connected parts, scheduling, and service history at your fingertips.

## Why IntelliDealer™ by VitalEdge?

IntelliDealer is not a generic ERP – it's designed from the ground-up for the equipment dealer business model. With decades of domain experience and ongoing investment, it evolves with your dealership's needs. IntelliDealer delivers real ROI fast – while helping you future-proof your operations.

**Interested?** To learn more, reach out to your Customer Success Manager or Account Executive to book a personalized demo.

