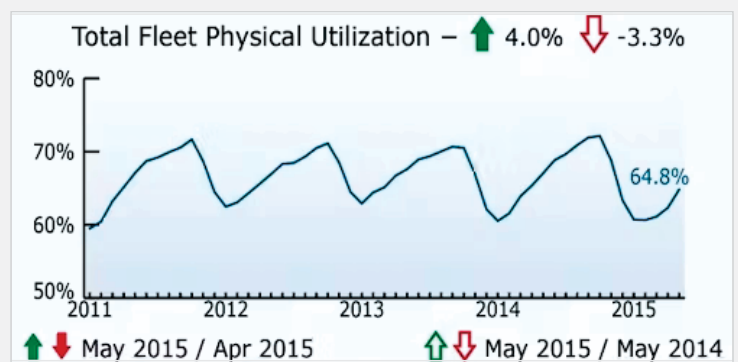# ROUSE ANALYTICS
Integrations

Rouse Analytics Interface provides the most comprehensive and accurate data on Construction Equipment, which covers Rental Revenue, Fleet Value and Sales Transactions. Seamlessly integrated with e-Emphasys ERP, the Rouse Analytical platform offers in-depth market analysis and thoughtful insights for price and utilization benchmark data.

KEY FEATURES

- Provides data from actual rental invoices billed to customers – not listed / quoted rates.
- Enables comparison of rental rates and other KPIs.
- Exclusive source for Benchmark Rates and Utilization Data.
- Custom reporting solutions to meet your specific needs.
- All client data is protected by enterprise- level security protocols and encryption.
- Secured access to data from any mobile device and location.

BENEFITS

- Accurate and actionable information empowers making the right purchase, sale and pricing decisions that affect profitability.
- Rate benchmarks are based on actual rental invoices billed to customers – not list rates or quoted rates.
- Comprehensive benchmark data by market and Cat Class.
- Monthly comparison of Pricing and Key Performance Metrics to local market industry benchmarks helps business grow intelligently.

Rouse Fleet Utilization Report