

Insights Agent Powered by Copilot



Overview

Built specifically for dealers, **Insights Agent** powered by Copilot transforms how organizations access and act on their data.

Teams often get bogged down by complex data and slow, manual reporting processes. Now, users can just ask questions like “Why did rental utilization drop last month?” and instantly get clear, visual insights complete with charts and AI-driven summaries that help move from data to decisions faster.

Streamline operations and maximize outcomes

- **Focus on insights instead of reports:** The Insights Agent makes sense of your data, surfacing what matters most, so your team can focus on results and action, not analysis.
- **Save hours on manual reporting:** Instead of waiting for spreadsheets or building reports, just ask a question and get instant answers.
- **Place analytics in everyone’s hands:** Empowers every employee to make business decisions based on surfaced insights.
- **Stay ahead of the curve:** Rather than reacting to yesterday’s results, the Insights Agent highlights trends, so leaders can act early and confidently.
- **Faster Time-to-Value:** Simple to learn and quick to adopt, making it easy for teams to get up and running with minimal IT support.



For illustration purposes only

Key Features

- **AI-Ready Semantic Data Model:** Powered by Copilot and built on VitalEdge's dealer data model for scalable and dealer-specific intelligence.
- **Natural Language Querying:** Ask business questions in plain language and get real-time, visual responses. e.g., "Why did rental utilization drop last month?"
- **Automated Insight Generation:** Proactively identify anomalies, performance shifts, and emerging trends.
- **Conversational Interface:** Use conversational prompts to generate reports; no coding or advanced formulas required.
- **Business-Area Intelligence:** Tailored insights by domain (Parts Inventory, Sales Backlog, Rental Utilization, Service Productivity, Financial Performance, and more) for more relevant answers.
- **AI-Generated Narratives:** Converts raw data into summaries and executive-ready reports.

Summary

The Insights Agent powered by Copilot brings the power of artificial intelligence directly to business users, bridging the gap between complex analytics and everyday decision-making. It transforms how organizations use and act on data, accelerating insights, improving accuracy, and creating a culture of proactive intelligence. With the Insights Agent, dealers can make data-driven decisions at the speed of business.

Interested? To learn more, reach out to your Customer Success Manager to book a personalized demo.

